



**GET BACK TO
SCHOOL WITH**

seque

**BOOKS &
STATIONERY**

ABOUT US

BACK TO
SCHOOL



**FAMILY MEMBERS DAVID FERRETT,
ANNA HENDERSON & TOM FERRETT**

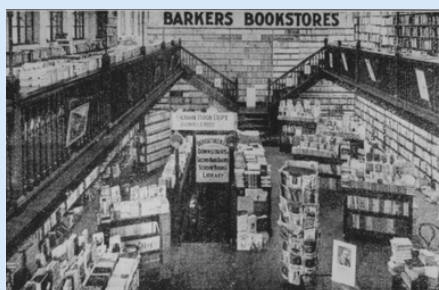
We've serviced Queensland schools with books, stationery and resource lists for over 25 years. Our family-owned & run business can cater to everything your school needs, from resource lists, digital learning solutions, office supplies, and library and text hire services.

We pride ourselves on our strong relationships with schools and our suppliers and providing easy online ordering for school resources.

ACCREDITED SUPPLIER DETSOA 65864 – CLASSROOM RESOURCES

WHY SEQUEL?

- » Outstanding Service: Supportive and knowledgeable staff ready to assist you and provide solutions to your business needs.
- » Competitive prices: We offer a wide range of office supplies at guaranteed low prices & free delivery within QLD.
- » Supporting Local Community: We are a QLD-owned and operated business; we hire locally and give back to local community causes.



George Barker establishes Barkers Bookstore in 1907, which is run by his family until 1973



Son George Barker Jr. and nephew David Ferrett operate BCF Books from 1973 until 1995



Ferrett family opens Sequel Books in 1996, now servicing over 32,000 customers Australia Wide

SCHOOL RESOURCE LIST SERVICES

BACK TO
SCHOOL

- A dedicated resource list coordinator works with you to find the right solution for your school. Offering our vast industry knowledge and constant support.
- We review your previous year's lists, then simplify & improve your options
- We offer guidance regarding products and samples to make sure the items are suitable for your classroom needs.
- We pick, pack & dispatch every student's order all under one roof from our **Brisbane warehouse** while you and your school community sit back, relax and enjoy your summer break!

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» STUDENT RESOURCE SCHEME OPTIONS:

BULK SCHOOL ORDER

- Special bulk pricing
- Schools order and pay for all items
- Items are delivered in bulk to the School in either single drop, year level or class allocation.
- Schools to arrange distribution of resources

STANDARD STUDENT PACK

- Schools create a set resource list for each year level.
- Ensures each student is provided with exactly the required items.
- Delivered individually packed to the school or families can have them sent to any nominated address.



STUDENT/PARENT ORDERING OPTIONS

CUSTOMISABLE/COMBO STUDENT PACK

- Items can be locked-in (compulsory) or in variable quantities. All items are on one list. Families select requirements from the list created for your school.
- We build a dedicated landing page for your school so that your School community can find their booklist and place their orders securely.
- You will receive marketing resources regarding how to place orders, QR code flyers with links to your booklist and other material to be shared with your school community to simplify the process.
- Delivered to the School or any nominated address.

Scan to learn more about
our back to school services
or to request a meeting



ACCREDITED SUPPLIER DETSOA 65864 – CLASSROOM RESOURCES

	Bulk School Order	Standard Pack	Customisable/Combo
Free custom quote	✓	✓	✓
Tailored lists	✓	✓	✓
List building service	✓	✓	✓
Sequel pack assembly		✓	✓
School pack assembly		✓	
Student purchase			✓
School purchase	✓	✓	
Delivered to school	✓	✓	✓
Delivered to students		✓	
Compulsory items	✓	✓	✓
Editable orders			✓
No set delivery dates			✓
Secure ordering	✓	✓	✓
Dedicated school page			✓

BUILDING YOUR BOOKLIST

A brief overview of the booklist building process from start to finish.

STEP 1

SEND YOUR BOOKLIST REQUIREMENTS

Send us your existing booklist and the contact information of the teachers authorised to work on the lists.



STEP 2

GET YOUR BOOKLIST BUILDER SHEET

We load your lists on our Booklist Builder and load it to the live sheet ready for editing.



STEP 3

REVIEW & EDIT

Teachers review and make their requested changes to the lists using our traffic light system. A Back to school expert is always available to help.



STEP 4

APPROVE YOUR LIST

We review changes and load a "Beta" version to our site. We send you the link for final approval.



STEP 5

BOOKLISTS GO LIVE!

We send you a link to the dedicated landing page we created for your school in our website, along with advertising material to share with your school.



LEARN MORE:



WHAT WE OFFER:

BACK TO
SCHOOL

WE MAKE BACK-TO-SCHOOL SIMPLE & STRESS-FREE

- School Resource List Services
- Office & School Stationery Supplies
- Full Library Service
- Book Covering Services
- Digital Access Zone
- Standing Orders (subscription-based services)
- Teacher Resources
- Community Engagement and Promotion
- Excellent Customer Service with Ongoing Support



FIND ALL RELEVANT INFORMATION & LINKS AT:
<https://www.sequelbooks.com/links>

SCAN TO FIND ALL
RESOURCES FOR SCHOOLS

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FROM OUR CUSTOMERS

“Back to school with Sequel is hassle-free. Their online ordering system is easy to navigate. The professional, friendly staff are always ready to help with any queries. Sequel has a large range of products, all competitively priced”

Elaine DeVoigt - FOAS Shop Manager
All Saints Anglican School



“My daughter recently changed schools. I was pleasantly surprised how much easier it was to order through Sequel - No usernames or passwords and pictures beside a pre-filled list. Even the delivery was better, to my door in a sturdy cartoon ready to re-use and take to school. Next year I'll use Sequel for my son's order too”

Laura P.
St Aidans Parent



“Sequel looks after all our school stationery and textbook needs from Prep to Year 12. Professional and great prices. The staff are always a pleasure to deal with and often go to great lengths to meet our urgent requirement. Priceless!”

Ally Cooper - Text Hire Coordinator
St Aidens AGS



OTHER SERVICES:

We can supply anything from textbooks, workbooks and novels to school office stationery essentials. Ask about our Wishlist service.



» FULL LIBRARY SERVICE

» BOOK PROCESSING

» WISH LIST

» STANDING ORDERS

» COMMUNITY ENGAGEMENT & PROMOTION

ACCREDITED SUPPLIER DETSOA 65864 – CLASSROOM RESOURCES

OUR EDUCATION PARTNERS

We're proud to work with Australia's top educational resource producers to meet all of your school's needs. Through these partners, we can coordinate all your curriculum requirements to streamline and simplify not only your back-to-school experience but all your education requirements.





CONTACT US

GET IN TOUCH



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